

# DESIGN, PRINT, SECURE, & MANAGE YOUR LABELS...BETTER

Could **you** barcode better?

Whether it's improving your health, career, or home, there's always room to do things better. But what about your barcode labeling processes? At TEKLYNX, we live and breathe barcodes everyday. We are here to set you up for labeling success.

In this infographic, we'll show you better ways to design, print, secure, and manage your barcode labels.

## DESIGN

Every label is different, but there is always design work that goes into your final product. A better design process leads to **efficiency and accuracy**.

### T H E N

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Plug the printer into the design station



Print a test page from Windows



Add fixed images, text, and barcodes from your designer



At print time, change the values of the fields needed and print!



### N O W

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Set up the printer in an optimal fashion & leverage printer resident features



Leverage barcode wizards and sample labels



Create smart label templates with variable data



Integrate forms with label designs



Use color on your labels



Stay on the current software version



Check out our blog post, [6 Ways to Design Your Barcode Labels Better](#), to learn more.

# PRINT

One of the most important aspects of your barcode label system is your printing process - it's the **key to a quality product**.

## Then



1. Launch label design software
2. File > Open
3. Modify fixed fields
4. Click print to launch printing screen
5. Key in necessary quantity
6. Select printer
7. Click print to send job
8. Cross your fingers and hope you didn't make a mistake

VS

## Now



### Option 1

Design a printing process with forms

### Option 2

Trigger printing from a device

### Option 3

Print directly from your business system

# HOT TIP

TEKLYNX has developed over **4,000 native label printer drivers** to provide the best overall quality for your barcode labeling needs. Our development teams across the globe work closely with printer manufacturers to develop high quality drivers that optimize printer performance.

- ✓ Highly accurate "What You See Is What You Get" (WYSIWYG) design reduces reprints
- ✓ Ease of installation makes changing printers simple
- ✓ Ongoing driver development ensures we have what you need
- ✓ Fast print speed
- ✓ Secure protection for your labeling process

[Read our Print Better blog to learn more!](#)

# SECURE

Organize and control your labeling environment by **capturing the who, what, where, and when** of your label printing operations.

## Then

- Print users have access to change designs
- Templates stored locally on many different machines
- Manual approval process (or none at all!)
- No history of any user actions

## Now

- Separate design users from print users
- Establish an electronic label approval process
- Enable label versioning and print history

Check out our [Secure Better blog](#) post to learn more tips and tricks to better secure your labeling environment.

# MANAGE

Companies with multiple complex labeling processes can save time and money by consolidating them all into a single label management solution. The right solution can offer all the benefits mentioned above as well as the ability to include your suppliers or third party manufacturers in the labeling process.

## Then

Many local client-side installs of a print interface  
(Potentially the designer itself)

Many different versions of design and print software involved in the process

Manual, undocumented design, printing, and security involved in the labeling process

## Now

Centralize label management from one location

Enable browser-based printing

Standardize label design, print, and approval process

Are **you** ready to barcode better?

[Get in touch](#) with a labeling expert to better your labeling environment today.