5 COMMON LABELING PROCESS PAIN POINTS

Whether you're a large or small company, you may encounter some challenges in your labeling process. TEKLYNX, the global leader in reliable barcode labeling software, has conducted labeling assessment interviews to find out the most common pain points in label design and printing.

Have you experienced these challenges?

1. HIGH COSTS

A difficult user interface often contributes to high rates of error. End users on the production floor should have a simple user interface allowing them to input minimal data, and therefore print with fewer errors. A lack of permissions settings can also result in high costs.
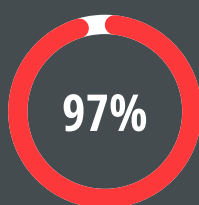
If every person in the labeling process has an opportunity to cause an error, chances are that it will happen eventually. Permissions settings are available in TEKLYNX barcode label design software and prevent costly errors by limiting permissions to only those who need it.

TEKLYNX users have cut costs by 50% when streamlining their labeling processes

2. TECHNICAL ISSUES

When you're working with technology, you will most likely run into technical issues. When this happens, make sure you have a world-class technical support team to back you up. The TEKLYNX Technical Support team is made up of professionally trained individuals working to find solutions for any technical difficulty you may encounter.

97%

of callers said their TEKLYNX rep demonstrated customer focus

> "The TEKLYNX Support Team diagnosed our problem and walked me through how to fix it within 3 minutes. That is the kind of support you dream about. They made it so quick and easy.
>
> *- Brad Pikcilingis, Candy Kraft Candies*

3. TOO MANY LABEL FILES

If your company makes more than 10 varieties of product, creating a new label for each one can clutter up your label directory fast.

Smart label design means creating a reasonable number of label templates that are automatically populated with variable data at print time. Product labels, carton labels, shipping labels, etc. can all benefit from templates and variable data. TEKLYNX label design solutions offer label templates and database integration to simplify your label design process.

Do you have a big labeling environment? Learn more about TEKLYNX Enterprise Label Management Solutions ▶

4. WASTED TIME

When all these challenges add up, you end up spending a lot of time printing wrong labels, throwing those labels away, and printing new ones. Too much human interaction makes the whole labeling process inefficient, cumbersome, and error-prone.

WHAT CAN YOU DO?

- Minimize human interaction in your labeling environment
- Implement database integration
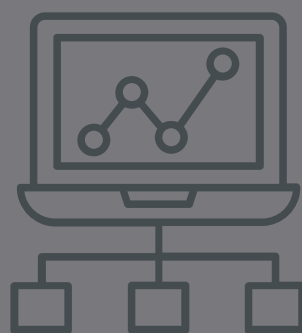- Set up user permissions for security
- Try print automation to speed up your labeling

5. LACK OF DATABASE INTEGRATION

The lack of database integration is one of the most common pain points users come across. There is too much room for human error and not enough automation.

You may be using a database in your organization already. It might be an Excel spreadsheet or an Enterprise Resource Planning (ERP) system. TEKLYNX barcode label design products can work with your existing database to pull variable data onto your labels, such as product information, order numbers, shipping addresses, and more to streamline your labeling.

REQUEST A FREE LABELING ASSESSMENT

Have you encountered any of these pain points in your labeling process? Let us help you find the best solution for your needs. Request a free labeling assessment today.

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