

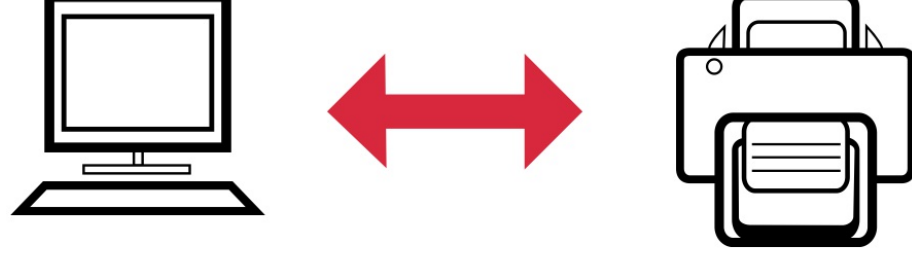
TEKLYNX PRINTER DRIVERS

Don't Compromise Quality -
Install Your Trust in Us



TEKLYNX International
www.teklynx.com
414-837-4800

WHAT IS A PRINTER DRIVER?



A printer driver is the translator between your barcode labeling software and your printer. There are 2 types:

1. Windows printer drivers

- Compatible with a wide variety of software
- Not specifically developed to print barcode labels
- Barcode symbologies and resident fonts used in your design are ignored by the printer and a close approximation of your design is printed

2. Embedded printer drivers

- Developed to work specifically with a software application and is built-in
- Resident fonts and over 100 barcode symbologies for highly accurate printing
- TEKLYNX has created over 2,800 native printer drivers, freeing you to select from a wide range of printers

www.teklynx.com

MYTHS ABOUT PRINTER DRIVERS, BUSTED

1. WYSIWYG: What You See Is What You Get

Myth:

Other labeling software companies that use Windows printer drivers offer the highest level of accuracy.

Truth:

When you use Windows printer drivers, you compromise accuracy, resulting in label reprints, errors in customer orders, and loss of production time. TEKLYNX drivers print labels that are identical to what you've created on screen.

Comparison between on-screen label designs and a scan of a printed label, using TEKLYNX software and a competitive application.

WHICH DO YOU THINK IS MORE ACCURATE?

2. Installation

Myth:

Other labeling software companies have faster and simpler installation processes.

Truth:

TEKLYNX printer drivers only take 20 seconds to fully install, while other labeling software can take up to 15 minutes for each driver.

www.teklynx.com

3. Driver Development

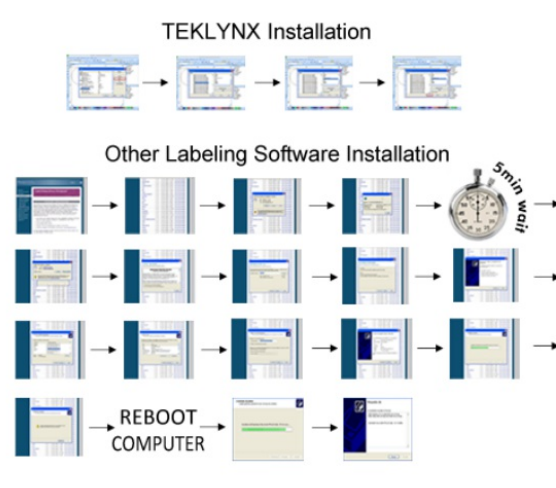
Myth:

Other labeling software companies work with global barcode standardization groups to develop new standard barcode symbologies.

Truth:

While this may be true, only TEKLYNX works with these groups to develop new drivers to specifically address new regulations.

Page 2



4. Print Speed

Myth:

Windows printer drivers print faster than embedded drivers.

Truth:

TEKLYNX drivers printing speed is just as fast, if not faster, than any other labeling application.

Length of the TEKLYNX printer driver installation process compared to competitive labeling applications.

5. Security

Myth:

Windows printer drivers offer all the flexibility and security you need.

Truth:

Flexibility with Windows drivers is very limited in comparison to the drivers developed by TEKLYNX, which can offer you all the flexibility and security you need.

6. Partnership

Myth:

TEKLYNX' relationship with Microsoft is not as strong as our competitors'.

Truth:

TEKLYNX has attained Microsoft Front Runner status, and also holds a Gold Certified Partnership. TEKLYNX' partnership with Microsoft gives TEKLYNX the edge in innovation and connection, with access to the latest technologies and ability to find creative solutions for customers' needs.

ENSURE THE MOST ACCURATE PRINTED LABELS WITH TEKLYNX PRINTER DRIVERS

www.teklynx.com

Page 3

TEKLYNX DRIVERS ARE:



Accurate

TEKLYNX drivers ensure true WYSIWYG label printing



Fast

TEKLYNX print speed is just as fast, if not faster, than any other labeling application



Secure

TEKLYNX' embedded printer drivers use the security settings from the software, allowing you to control who can make changes

THE TEKLYNX DIFFERENCE

3,000+

Over 3,000 TEKLYNX Native Printer Drivers

45x

TEKLYNX Drivers Install 45x Faster than Competitive Solutions

100+

TEKLYNX Drivers Offer Over 100 Barcode Symbologies

FULLY-SUPPORTED **FREE**
30 DAY
Click Here! *Trial*

<http://www.teklynx.com/download-teklynx>

Stay Connected: [f](#) [t](#) [v](#) [g](#) [in](#)

www.teklynx.com

DOWNLOAD TEKLYNX
NATIVE PRINTER DRIVERS HERE

[WWW.TEKLYNX.COM/EN/RESOURCE-CENTER/
DOWNLOADS/PRINTER-DRIVERS](http://WWW.TEKLYNX.COM/EN/RESOURCE-CENTER/DOWNLOADS/PRINTER-DRIVERS)

WEBLYNX@TEKLYNX.COM 414-837-4800

Page 4