

# Labeling Best Practices

5 of the most common goals in today's label printing environments

Whether you're a startup, small to mid-sized organization, or a Fortune 500 company, TEKLYNX is here to help you succeed. Common labeling goals have emerged from our global customers, and we've consolidated key labeling best practices to help companies achieve labeling success. This infographic highlights the top 5 labeling goals among TEKLYNX users and tips to help you succeed.

## Goal #1 Print Faster

Clients **big** and **small** want to reach faster print speeds to save time and increase efficiency in their labeling environments. Below are three simple steps to achieve this goal.

**97%**  
of our customers  
indicated they  
want to print  
faster

### Tips to Print Faster:

#### **Optimize Software to Printer Communication**

Your print speed depends on the communication between your label design software and your printer. Embedded printer drivers ensure the software talks to the printer in its native language.

#### **Print From the Internet**

By using a browser-based printing interface, you skip the File > Open > Edit > Print process, save time, and eliminate unintended changes.

#### **Print Automation**

Eliminating manual steps in your printing process saves time, money, and reduces print errors. By printing directly out of your ERP, WMS, or other business system, you can achieve faster print speeds.

Labeling errors, whether due to missing information or an incomplete label, can not only be detrimental to safety, but can also result in unforeseen costs. Start reducing errors today with the tips below.

## Tips to Reduce Errors:



### **Database-Driven Label Templates**

The easiest way to prevent mistakes is by connecting your label to a database, eliminating manual data entry.

### **Data Validation**

Data formats can be defined within the label template to stop a print job if the data is not valid, reducing the risk of misprints.

### **Maintain Records**

In order to correct an error, you have to trace it back to the source. Identifying the source of the error can help to prevent it in the future.

## Goal #2 Reduce Errors

LSI Industries Inc. eliminated 6,000 static label files by replacing them with database-driven templates.

## Goal #3 Standardize and Simplify

*"Variety may be the spice of life, but it is the enemy of efficiency!"*

### Tips to Standardize and Simplify:

#### **Approval Process**



Work with your team to create an approval process that meets the needs of your company. This will allow for fewer errors within your labeling environment.

#### **Integrate Hardware**



Leverage scanners or scales to input variable data on your labels. Make the process easier to follow by taking guesswork and typing out of the equation.

#### **User Roles**



You can define who designs, who approves, and who prints your labels. Standardizing your labeling process with user roles reduces the risk of misprinted labels and wasted stock.

# Goal #4

## Future Growth

### TEKLYNX Case Study: MicroVention

*MicroVention now has the ability to print labels to a virtually unlimited number of printers providing the necessary bandwidth to support future growth*

## Tips for Future Growth:

### Multi-User Network Licensing

For companies with multiple users, installing a multi-user network license is more efficient than multiple single user licenses on individual workstations. Not only is the license a lower cost per user, but upgrades and renewals take effect across the team. Simplifying software maintenance.

### Stay up to Date Across the Board

Keep your operating system, hardware, and software up to date. Keeping your environment up to date to ensure efficient label printing which is crucial for printing high quality labels.

### Centralize Your Labeling

Thinking about future business growth may mean additional locations need to print labels. With TEKLYNX CENTRAL enterprise label management solution, your labeling can be managed from a centralized location.

# Goal #5

## Make it Easy

### Tips to Make it Easy:

#### Print From Your Business System

Integrating your label software with your ERP, WMS, or other business system simplifies your labeling process, minimizes errors by using real-time business system data, and provides the fastest print speeds.

#### Centralize Label Files

By storing your label files in a central location, you save time when browsing for the right label. Label changes are also saved in a central location, reducing time spent updating them multiple times in different locations

#### Standardize

When designing and printing labels, different file types can be frustrating. Use the same version of labeling software to ensure every member of the team can open, edit, view, and print the labels they need to.

# 75%

In a recent poll, 75% of respondents stated that centralizing label files and corresponding data would be the best method to make labeling easier in their environments

Want to implement labeling best practices?



[Get in touch with TEKLYNX today!](#)

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