

The efficiency-boosting solution you're not using: ASSET TRACKING SOFTWARE



WHAT ARE ASSETS?



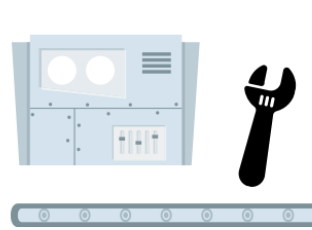
When we talk about tracking assets, we're not talking about accounting. In the context of asset tracking, assets are pieces of equipment owned by your business. They may be:



IT Equipment



Safety Items



Manufacturing Tools



Other

An asset is any physical item that:

- o Has value (enough that someone would care if it went missing)
- o Is used more than once

HOW ARE THEY TRACKED?



There are countless ways assets can be tracked throughout an organization. Here are the three most common uses of asset tracking software:



Check-in/check-out

Employees may check out tools when they use them, and check them in when they return them.



Equipment Lifecycle

Equipment like fire extinguishers expires and must be replaced, so it's useful to track the expiration date to know when to purchase replacements.



Location

Tracking the location of mobile workstations or tools saves time and reduces the risk of losing valuable equipment.

HOW CAN YOU LEVERAGE ASSET TRACKING?



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A1	If you're using a spreadsheet to track your assets, lack of functionality could cause
1	If you're using a spreadsheet to track your assets, lack of functionality could cause major headaches.
2	In a recent TEKLYNX survey, employees of companies using spreadsheets for asset tracking said:
3	<i>"It's unwieldy and difficult to train to, and seems to necessitate additional quality monitoring personnel."</i>
4	<i>"It's based in Excel and prone to mistakes."</i>
5	<i>"Our current solution is limited. It requires lots of manual intervention & calculations in Excel."</i>
6	<i>"It takes being fastidious to keep correct."</i>



There's a better way.

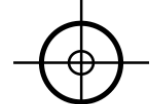
Asset tracking software:



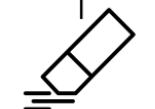
Improves visibility into what you have and where it is



Speeds access to information



Increases accuracy by limiting human interaction with record keeping processes



Reduces errors by standardizing data input



In a recent survey, 66% of respondents said they saw an opportunity for asset tracking to benefit their business.



But, only 56% of respondents said they have an asset tracking solution in place!

Curious about how asset tracking software can solve unique business challenges?

[READ 3 USE CASES](#)



Read these customer stories about how TEKLYNX helped a construction group, a sheriff's office, and a yarn manufacturer each solve their unique asset tracking challenges.

About TEKLYNX International



TEKLYNX International is the world's leading barcode and RFID labeling software developer and solutions provider. An industry innovator for over 30 years, TEKLYNX helps companies operate smoothly and efficiently by implementing solutions that streamline operations.

Learn more about TEKLYNX' asset tracking solution at www.teklynx.com/backtrack

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