

IDEAM and BACKTRACK – Feature Comparison

Feature	IDEAM	BACKTRACK
Real-time database connectivity	X	
Customizable mobile applications	X	
Connects to existing databases/systems	X	
Prints directly from a mobile device	X	
Connects to SENTINEL	X	
Drag-and-drop design	X	
GPRS communication	X	
Server component	X	
Supports Windows Mobile-based devices	X	X
Supports batch mode mobile applications	X	X
Brand/customize applications per customer/reseller requirements	X	X
Reuse applications for different customers	X	X
No programming skills required to design applications	X	X
Includes application design wizards	X	X
Includes label design software		X
Includes database		X
Includes report designer		X
Includes basic label templates		X